

May 2022

## **Scott Turner**

### Curriculum Vitae & Condensed Biography

#### **Executive Summary**

Scott serves as President & CEO of Healthy Future US (HFUS). Prior to founding Healthy Future US, Scott served as a business executive and consultant for 30 years, including work with AT&T International, Motorola, Bain & Company, and co-founding several start-ups—including one which went public in an IPO with >30x ROI. He has been giving back to the community full-time pro bono for more than 7 years.

Scott serves on the boards of Social Venture Partners Arizona (SVPAZ) & Arizona Business & Education Coalition (ABEC). He was invited by the Arizona Department of Health Services to participate in its Arizona Health Improvement Plan (AzHIP) Obesity & School Health Workgroups, leading to co-founding the Arizona School Health & Wellness Coalition, for which Scott serves as Advocacy Co-Lead. Scott co-chairs the state's physical & health education A-F Workgroup, to add PE & health ed metrics to the state's school accountability A-F grading system.

In 2010, Scott founded the nonprofit organization Edunuity in 2010. Edunuity (pronounced as in edu-cation with inge-nuity) advocates for breakthrough improvements in education, health & social entrepreneurship, with a particular focus on childhood. Scott's work on Edunuity led to the founding of Healthy Future US, which became a 501c3 nonprofit in 2018. Scott now serves as President & CEO of Healthy Future US.

Scott earned a BA History magna cum laude from Amherst College, a MBA from Stanford Business School, and a MA Human Development & PhD Human & Organizational Systems from Fielding Graduate University. His doctoral work focused on the intersection of education, health & social entrepreneurship. His dissertation was published in 2013: *Transformative Learning for Long-term Behavior Change: Preventing Childhood Obesity and Improving Health through In-school Curriculum-based Nutrition and Exercise Programs*. It served as a springboard for establishing Healthy Future US.

## **Memberships & Boards**

Scott serves on the board of the Arizona Business and Education Coalition (ABEC). ABEC works on improving education in Arizona through partnerships between the business and school sectors.

Scott has also served for 12 years as a Partner and over 6 years as a Director on the Arizona board of Social Venture Partners. SVP has approximately 40 nonprofit member chapters in six different countries, and is also the creator of the Fast Pitch nonprofit grant competition. Social Venture Partners uses a pro bono venture capital and management consulting approach, to identify and help high-potential nonprofits maximize their impact on the community—through a combination of grant money, volunteer time and professional expertise.

For example, SVP partnered with Dr. Chad Gestson and Camelback High School for over 5 years, during the school's successful cultural and academic turnaround—helping transform it from an inner city “dropout factory” into an increasingly higher performing public high school. Dr. Gestson currently serves as Superintendent of Phoenix Union High School District, one of the largest in the country.

Scott is also a current or former member of Arizona Town Hall, AERA, ASCD, AMA, ASHA, CIES, SOPHE, and AzHPE/SHAPE America.

## **Advocacy and Partnerships**

Scott worked with Arizona Health & Physical Education and Arizona Citizens for the Arts on the successful campaign to add physical, health & arts education indicators into the Arizona state A-F school grading formula. He continues to lead work on defining, piloting and eventually implementing those indicators statewide.

Scott also co-led the successful effort to increase recess time in Arizona, with a national breakthrough recess law mandating at least 2 recesses daily (or 1 recess & 1 PE class session) for public school students in grades K-5.

Scott works closely with Arizona PTA, Arizona School Health & Wellness Coalition, Arizona Health & Physical Education, Arizonans for Recess & School Wellness, ASU, Arizona Community Foundation, Arizona Public Health Association, American Diabetes Association, American Academy of Pediatrics, the United Way, YMCA, and a growing network of other nonprofit, public and private organizations and leaders.

Healthy Future US's initial focus is on dramatically improving & expanding quality K-12 physical and health education, recess and physical activity at schools, as well as nutrition education & nutritious school meals, and social-emotional wellness & mental health, as an essential foundation for lifelong health. Scott often points out, how essential schools are to prevent the major chronic disease root causes of inactivity, unhealthy nutrition, and toxic stress. There is no viable alternative to school settings.

## **Business Experience & Languages**

Scott is a successful business entrepreneur, who is now using his experience, skills, and resources as a full-time, pro bono "social entrepreneur"—giving back to his home state of Arizona, his country, and the local & global community.

Scott has substantial experience in developing breakthrough innovations, key partnerships, business and strategic plans, management teams, and start-ups. He is now using that background to develop evidence-based "win-win" partnerships between schools and health organizations. The health sector invests in more effective physical, nutrition, & other education and social-emotional learning—resulting in healthier children and families, rapid payback, and high ROI. Schools receive much needed new money dedicated to student health & wellness, and develop more active healthier students—which also improves academic achievement and student engagement. A healthier population is also critical to making future K-12 state funding more sustainable.

Scott has worked as an executive in the educational services and information and communications technology sectors—where strategic partnerships were often critical for success. He has also served as a consultant in a wide range of industries, both with Bain and independently. In addition to working in general management as CEO, Scott has served in a variety of functional areas—ranging from marketing, business development and strategic planning to human resources and finance.

Scott has worked with large companies such as AT&T and Motorola, as well as a number of small technology and education start-ups. He co-founded a higher education company, whose regionally accredited university dramatically lowered tuition costs to make quality postsecondary education more affordable, through a variety of innovative practices. He has raised over \$15 million in venture financing with over 30x return on investment, including an IPO. Scott holds two patents.

Scott has lived and worked in Europe, Latin America and Asia. He is fluent in three languages, and has a working knowledge of several others.

## Education & Research

Scott's education includes a BA History magna cum laude from Amherst College, followed by a teaching fellowship in France administered under the Fulbright Program. He later graduated with a MBA from Stanford, where he focused on strategy, marketing, international business, and entrepreneurship.

In recent years, Scott earned a MA Human Development and PhD Human and Organizational Systems at Fielding Graduate University, where he focused on education, public health, and social entrepreneurship—while increasingly investing his time in public policy advocacy. His dissertation is entitled: Transformative Learning for Long-term Behavior Change: Preventing Childhood Obesity and Improving Health through In-school Curriculum-based Nutrition and Exercise Programs.

Scott's research, including its innovative use of curriculum design theory, provides unique new insights into the long-term impact of health programs in schools. His study shows the critical importance of sustained follow-through over many years K-12, in order for children to develop healthier habits. The study also presents new evidence on the positive impact of moderate-to-vigorous physical activity on academic performance—from students' personal perspectives.

His dissertation concludes with insights into how to develop a healthier society and economy, and thereby reduce escalating government, employer and individual spending on health care. Scott has been invited to present his research at multiple health- and education-oriented conferences, and his research has also informed the development of the Healthy Students Healthy State plan.

## Personal

Scott is based in Phoenix, Arizona, and travels extensively in the US and internationally. He is married to Leslie, a violinist and violin teacher. They have three sons and four grandsons. Scott is active in church and uses a faith-based approach to life. Scott enjoys nature, hiking, travel, art, science, tennis, fly-fishing, and classical, "indie" and world music.